

Position: VP of Asset Management - Finance

Salary: Market compensation based on experience

Company: Reef Capital Partners

Location: Lehi, UT

About the Company:

Reef Capital Partners (RCP) is a successful commercial real estate investment firm specializing in both private credit and private equity investments. Founded in 2005, Reef has completed more than 500 transactions with an aggregative value of approximately \$2 billion dollars. Reef has an exceptional track record of performance, with an IRR on realized investments over the past decade of ~20%. In addition to Reef's investment strategy, Reef and/or affiliates own and operate various business lines that add significant long term value to its projects. Reef is currently involved with a number of projects in Park City, UT as well as the new Deer Valley East Village development area and is developing Black Desert Resort in St. George, UT.

Job Responsibilities:

We are seeking an experienced and strategic professional to lead our financial planning, budgeting, and analysis efforts. The ideal candidate will have a proven track record in financial modeling, analysis, and strategic planning within the hospitality industry. This role requires a deep understanding of financial principles and the ability to apply them to improve profitability, efficiency, and growth.

- Develop and oversee the financial planning and analysis function, including budgeting, forecasting, and long-term financial modeling
- Provide strategic insights and recommendations to enhance financial performance and business opportunities
- Lead the annual budget process, working closely with department heads to ensure alignment with strategic objectives
- Conduct variance analysis to understand differences between budgeted and actual results, identifying trends and recommending corrective actions
- Monitor financial performance by measuring and analyzing results, initiating corrective actions, and minimizing the impact of variances
- Evaluate and advise on investment activities, including capital expenditures, mergers & acquisitions, and project financing
- Develop and maintain financial models to support valuation, planning, and forecasting
- Prepare and present monthly, quarterly, and annual reports to senior management and the board of directors

- Collaborate with the accounting team to ensure accurate financial reporting and compliance with accounting standards and regulations
- Stay abreast of industry trends, economic conditions, and competitive landscape to inform financial and strategic planning

Qualifications:

- Bachelor's degree in Finance, Accounting, Economics, or related field; MBA or relevant graduate degree preferred
- Minimum of 10 years of experience in financial planning and analysis, with at least 5 years in a leadership role within the hospitality industry
- Strong understanding of financial principles, accounting standards, and compliance requirements
- Exceptional analytical, quantitative, and strategic thinking skills
- Advanced proficiency in financial modeling and analysis tools
- Excellent leadership, communication, and interpersonal skills
- Ability to influence at all levels of the organization and work collaboratively across functions
- Demonstrated ability to lead and manage teams to achieve results
- Strong problem-solving skills and the ability to manage complex projects under tight deadlines

Company Benefits:

- 401K Plan with Company Match
- Generous Health Plan with HSA Match
- Flexible Paid Time-off
- Cell Phone Service Allowance